

## ESG & investor relations: suggested reading

The following list provides references and further reading related to our presentation and discussion on “ESG and the role of investor relations” at the AIR event of June 21.

### From Lundquist:

- [Lundquist CSR Online Awards research](#) (white papers of European and Italian editions analysing over 250 companies across Europe)
- Blog post: [5 TIPS FOR CONNECTING STAKEHOLDER ENGAGEMENT TO BUSINESS STRATEGY](#)
- Blog post: [BILANCIO DI SOSTENIBILITÀ: È UN ADDIO O SOLO UN ARRIVEDERCI?](#)
- Blog post: [LA RICETTA LUNDQUIST PER LA SOSTENIBILITÀ DISTINTIVA NELL'ERA DELLA RENDICONTAZIONE OBBLIGATORIA](#)
- [Lundquist sustainability credentials](#)

### Relevant research:

- [Aviva Investors: Time for a brave new world](#) (Oct 2017) - see also article in Financial Times: [Research preoccupied with short-term financial metrics](#)
- [RobecoSAM Sustainability Yearbook 2018](#) (registration required)
- [Integrated Governance Conference](#) (Milan, June 2018)
- [2018 GlobeScan/SustainAbility Leaders Survey](#)

### Best practice examples for ESG in the investor relations section of the website:

- [UPM](#) (Finland)
- [Saint-Gobain](#) (France)
- [BASF](#) (Germany)

### [SRI-Connect](#) (community of 5,000 professionals in responsible investment and sustainability)

- [Independent Research in Responsible Investment Survey 2017](#) (SRI-Connect and Extel) including in particular ranking of [Company communicators](#)
- [Meet ... Ulla Paajanen-Sainio \(Head of Investor Relations\) & Noel Morrin \(EVP Sustainability\), Stora Enso](#) (interview)

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