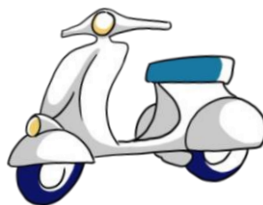


IR SUMMIT 2022

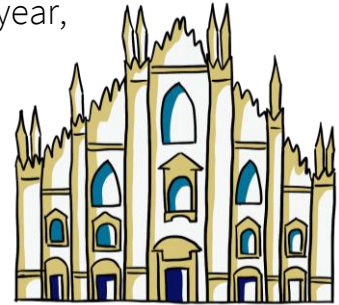
macro makes the world go round

December 15th 2022 - Milan



Kepler Cheuvreux is delighted to invite you to the 2022 IR Summit. We will be co-hosting the event with Euronext again this year, as well as many IR associations.

The event will take place on December 15th in Milan at Palazzo Mezzanotte, headquarters of Borsa Italiana (Euronext Group).



The theme will be: **“Macro Makes the World Go Round”**.

The event will feature keynote speakers, Heads of IRs, CEOs, CIOs and experts sharing their views on the economic outlook, geopolitics, ESG, capital markets and the latest evolutions of the IR function.



Drinks reception on December 14th

Location: Seitally Bistro, Corso Italia 6, Milan | From 18:30

Presentations and workshops on December 15th

Location: Palazzo Mezzanotte, Piazza degli Affari 6, Milan | 08:30 - 16:45

Registration deadline: December 5th

Contact: irsummit@keplercheuvreux.com

08:30

Registration & welcome coffee

08:45

Introduction by Kepler Cheuvreux & Euronext

09:00

Keynote on Europe's energy crisis
& energy transition

Stefano Venier, CEO of SNAM

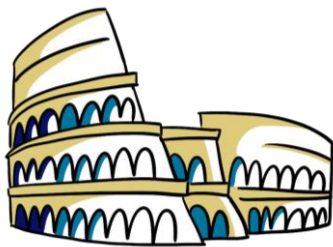
09:45

Keynote on international geopolitics

*Dominique Trinquand, Retired General, Former Head of
the French military mission to UN*

10:30

Coffee break



11:00

ESG: update on climate initiatives and taxonomy

Camille Leca, Head of ESG, Euronext Group

*Giulia Genuardi, Head of Sustainability Planning, Enel
Additional speaker TBC*

11:45

Market expectations and asset allocation
strategy for 2023 from key Buy-Sides

*Luca Vaiani, Head of Investment Strategy and
Senior Portfolio Manager, Fideuram Investimenti SGR*

Alberto Chiandetti, Portfolio Manager, FIL

*Vincent Chaigneau, Head of Research; Group Investment Strategy,
Generali Investments*

12:30

Latest news from the main
IR associations in Europe

13:00

Lunch break





Track 2 | Governance: linking management compensation to sustainability objectives

Paul Marsland, Senior ESG Analyst, Kepler Cheuvreux

Ronan Marc, Corporate VP IR, Legrand

Fabio Cleva, Head of Investor & Rating Agency Relations, Generali

14:00

14:00

Track 1 | The next generation of IRs: GenZ and digital media

Prof. Mag. Monika Kovarova-Simecek, Academic Director Digital Business Communication, St Pölten University

Julia Stoetzel, Fin' Influencer, MD unicorn Consulting

Wim Allegaert, Chairman of BELIR & Senior consultant

15:00

15:00

Track 1 | ESG Indices: key metrics, impact on issuers and relevance for investors

Alessandra Franzosi, Head of Buyside Italy & ESG Investing, Euronext Capital Markets

Cristina Daverio, Head of ESG Analytics team, Moody's

Track 2 | Corporate access & targeting : focus on America and Asia-Pacific

Hugo Sarkis, Global Head of Equity Sales, Kepler Cheuvreux

Anne Lacarrière, Global Head of Corporate Access, Kepler Cheuvreux

16:00

15:45

Coffee break

Track 1 | ECM : highlights of 2022 and expectations for 2023

Aurélien Narminio, Head of Equity Listing, Euronext

Barbara Lunghi, Head of Equity Listing Italy, Euronext

Other speakers TBC

16:45

End of conference

16:00

Track 2 | Workshop on economy & strategy

Arnaud Girod, Head of Economics & Cross-Asset Strategy, Kepler Cheuvreux

